



Special Israel Based Sponsorship Packages

Sponsorship Level- \$10,750

PRINT

1/2 page ad in color in all 6 geo areas of the special Buy Israel Week print issue

Buy Israel Week website

You receive the ability to place a special promotion online, i.e.

- a link to your website
- a company profile customized to your needs on www.buyisraelweek.com
- a "Featured Link" on Buy Israel Week Facebook page.
- Your photo included in Buy Israel Week Facebook page gallery

Ad Banner

120X120 banner ad on all 6 geo area websites for 30 days.

Jdeal

You are a sole sponsor, just 1 of 7 in total, of a "surprisingly special deal." As a sponsor you receive additional email, website and Facebook exposure.

ADDED VALUE

50% off an additional print or banner ad in all markets if placed by December 31, 2011

Sponsorship Level - \$7,990

PRINT

1/3 page ad in color in all 6 geo areas of the special Buy Israel Week print issue.

Buy Israel Week website

You receive the ability to place a special promotion online, i.e.

- a link to your website
- a company profile customized to your needs on www.buyisraelweek.com
- a "Featured Link" on Buy Israel Week Facebook page.
- Your photo included in Buy Israel Week Facebook page gallery

Ad Banner

120X120 banner ad on all 6 geo area websites for 2 weeks.

ADDED VALUE

50% off an additional print or banner ad in all markets if placed by December 31, 2011

Sponsorship Level- \$5,750

PRINT

1/4 page ad in color in all 6 geo areas of the special Buy Israel Week print issue., plus your ad appears in Florida, Los Angeles, New Jersey and New York in color.

Buy Israel Week website

You receive the ability to place a special promotion online, i.e.

- a link to your website
- a company profile customized to your needs on www.buyisraelweek.com

Ad Banner

120X120 banner ad on all 6 geo area websites for 1 week.

ADDED VALUE

25% off an additional print or banner ad in all markets if placed by December 31, 2011

Small Business basic Buy Israel Week package - \$2750

PRINT

1/8 page ad in special Buy Israel Week special print issue in all 6 geo markets

Buy Israel Week website

You receive the ability to place a special promotion online, i.e.

- a link to your website
- a company profile customized to your needs on www.buyisraelweek.com

ADDED VALUE

25% off an additional print or banner ad in all markets if placed by December 31, 2011

Members of the Manufacturers' Association of Israel and Israel Export Institute earn a 20% discount off all sponsorship levels.

Look for the **BUY ISRAEL WEEK** special issue in The Jewish Week, November 18 and simultaneously appearing in print and online in Los Angeles, South Florida, Washington DC, Chicago and Bergen County, NJ.

For additional information, please contact Shosh or Gidon Katz,

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